



The 41st Annual
Pediatric Primary Care Conference

Pediatrics at the Beach

July 27-29, 2019

Hilton Virginia Beach Oceanfront Hotel
3001 Atlantic Avenue, Virginia Beach, Virginia

Presented by VCU Health Department of Pediatrics
and VCU Health Continuing Medical Education



A Revitalized Pediatrics at the Beach for 2019!

Join us in Virginia Beach for three half-days of innovative content on urgent care, primary care and developmental pediatrics with small group sessions that provide opportunities for interactive learning through case analysis and in-depth discussion. Network with your peers and catch up with old friends at the evening reception and Annual Pediatric Gathering on Saturday.

This course is designed for physicians, nurse practitioners, physician assistants, nurses and other health care professionals who deliver primary, emergency and developmental care to children and adolescents.

New Hotel, Same Great Beach

Located on the Virginia Beach Boardwalk, the Hilton Virginia Beach Oceanfront hotel is just steps from the Atlantic. Enjoy premium amenities including a rooftop infinity pool and trendy bar with panoramic ocean views, an indoor rooftop pool, a fitness center and two award-winning restaurants on site. Their prime location, dining options and exceptional service make the Hilton Oceanfront an unparalleled destination in Virginia Beach, and the perfect location for Pediatrics at the Beach.



Special Session: Quality Time at the Beach

This special optional Friday session will take a deep dive into quality improvement (QI). At the end of this session, you will be able to describe different QI tools, including aim statements, key driver diagrams, fish bone diagrams, and failure mode effect analysis, as well as how to apply those tools and QI concepts into your practice. You'll also hear about how to gain MOC Part 4 credit for your QI projects.

Register Online | cme.vcuhealth.org/peds

Schedule July 27–29, 2019

Saturday, July 27: Urgent Care

A.M.

- 7:00 **Check-In and Continental Breakfast with Exhibits**
- 7:30 **Welcome and Announcements**
Elias Neujhar, CEO Children's Hospital of Richmond at VCU
Linda Meloy, MD, FAAP
Moderator: Robin Foster, MD, FAAP, FACEP
- 7:40 **Value-Based Care Survival Guide for the Pediatrician**
Sandy L. Chung, MD, FAAP, FACHE
President, Virginia Chapter AAP
- 8:00 **The Joy of Pediatrics**
Joseph Sherman, MD
- 8:50 **To See or Not to See, That is the Question: Work Up for Occult Injury in Physical Abuse**
Veena Ramaiah, MD
- 9:40 **Scratching the Surface of Pediatric Dermatological Emergencies**
Chris Woleben, MD
- 10:30 **Refreshment Break with Exhibits**
- 11:00 **WORKSHOPS - SESSION 1**
- 1. The Care of Refugee Children in the Pediatric Practice**
Joseph Sherman, MD
 - 2. To CT or Not to CT, That is the Question: Work Up in Traumatic Brain Injury**
Veena Ramaiah, MD
 - 3. Radiology at Play**
Gregory Vorona, MD
 - 4. Trauma Informed Care for the Office Practice**
Robin Foster, MD, FAAP, FACEP
 - 5. A Stitch in Time Saves Nine: Wound Management for the Primary Care Provider**
Chris Woleben, MD
(Enrollment limited to 20)
 - 6. Developmental Assessment with Play**
Stacey Dusing, PhD, PT

P.M.

- 12:00 **Switch Workshops**
- 12:05 **WORKSHOPS (repeated) – SESSION 2**



1:05 **Conference Adjourns for the Day**

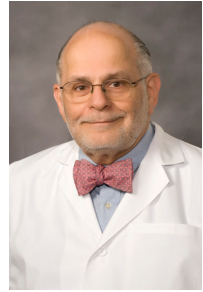
1:10 – **Quality Time at the Beach**

5:00 Jeffrey Mapp, MD, Jose Munoz, MD, Bergen Nelson, MD, and Rashida Woods, MD
Requires additional registration

4:00 – **Virginia Chapter, American Academy of Pediatrics Board Meeting**

5:30 – **Networking Reception with Posters & Annual Pediatrics Gathering, Honoring: Pasquale Accardo, MD, FAAP**

This year we have combined two small receptions into one large gathering for all to attend! Join the Department of Pediatrics as they honor long time conference co-chair and developmental pediatrician, Pasquale Accardo, MD, FAAP. You'll be able to connect with other attendees, mix and mingle in a relaxed family-friendly atmosphere, enjoy heavy hors d'oeuvres and view posters highlighting CHoR achievements.



Bring the whole family! Children are invited to attend and enjoy a beach-themed activity and touch tank experience.

Hosted by Dr. Bruce K. Rubin, Jessie Ball duPont Distinguished Professor and Chair, Department of Pediatrics, Physician-in-Chief, CHoR.

Dr. Pasquale "Pat" Accardo is a long-time co-chair of Pediatrics at the Beach, a leader in the field of developmental pediatrics and the director of Children's Hospital of Richmond at VCU's Child Development Clinic. Dr. Accardo is board-certified in pediatrics, neurodevelopmental disabilities and developmental and behavioral pediatrics and the author of numerous books, including Attention Deficit Hyperactivity Disorder: The Clinical Spectrum; Autism: Clinical and Research Issues, and Developmental Disabilities in Infancy and Childhood, Second Edition, Volumes I and II.

Sunday, July 28: Primary Care

A.M.

7:00 **Check-In and Continental Breakfast with Exhibits**

7:50 **Conference Announcements**

Bruce K. Rubin, MEng, MD, MBA, FRCPC, Jessie Ball duPont Distinguished Professor and Chair, Department of Pediatrics
Moderator: Linda Meloy, MD, FAAP

8:00 **Febrile Seizures: What's New?**
Syndi Seinfeld, DO

8:50 **Obesity Care Update: Facts and Myths**
Trey Wickham, MD, FAAP

9:40 **Virtual Visits: New House Call or Just a Fancy Phone Call?**
Linda Meloy, MD, FAAP

10:30 **Break with Exhibits**

11:00 **WORKSHOPS - SESSION 1**

1. Are My Patient's Immunizations Up to Date?

Suzanne Lavoie, MD

2. My Child is Still Not Thriving

Anshu Gupta, MD and Narendra Vadlamudi, MD, DCH, MRCPCH

3. Reassessing the Role of Weight Loss Surgery in the Treatment of Pediatric Obesity

David Lanning, MD, PhD and Trey Wickham, MD, FAAP

4. Puzzling and Perplexing Pediatric Pulmonary Problems

Bruce K. Rubin, MEng, MD, MBA, FRCPC

5. Approach to Genetic and Metabolic Conditions in Primary Care Practice

Hind Al Saif, MD, FAAP, FACMGG

6. Hematologic Cases and Solutions: A Review of Four Cases

Marieka Helou, MD

P.M.

12:00 **Switch Workshops**

12:05 **WORKSHOPS (repeated) – SESSION 2**

1:05 **Conference Adjourns for the Day**

Monday, July 29: Developmental and Behavioral

A.M.

6:30 **Check-In and Continental Breakfast**

7:10 **Welcome and Announcements**

Marsha Rappley, MD, VCU Vice President for Health Sciences, and CEO, VCU Health System

Moderator: Jennifer Accardo, MD, MSCE

7:15 **Health Outcomes of Childhood ADHD by Adulthood: Implications for Life Expectancy and Clinical Management**

Russell Barkley, PhD

8:15 **Making Office Visits More Successful for Patients with Autism**

Faith Frankel, MD

9:15 **Break**



Register Online | cme.vcuhealth.org/peds

9:30 WORKSHOPS - SESSION 1

- 1. Childhood Headaches: Are Pills the Only Option?**
Sanjai Rao, DO
- 2. Developmental Screening: Policies, Perspective and Purpose – Building and Strengthening State and Local Systems**
Bethany Geldmaker, PNP, PhD
- 3. ADHD – What Have We Learned?**
Pasquale Accardo, MD and Marsha Rappley, MD
- 4. Do You Hear What I Hear? Everything You Ever Wanted to Know About Audiology but Were Afraid to Ask**
Christine Eubanks, PhD, CCC-A
- 5. Clinical Pearls for the History, Physical Exam, and Plan for Patients with Autism**
Faith Frankel, MD
- 6. High Anxiety: Treatment of Mental Health Complaints in the Primary Care Office and Beyond**
Dorothy O’Keefe, MD

10:30 Switch Workshops

10:45 WORKSHOPS (repeated) – SESSION 2

11:45 Conference Adjourns

Program Chairs

Jennifer Accardo, MD, FAAP

Assistant Professor
Developmental Pediatrics
Children’s Hospital of Richmond at VCU

Robin Foster, MD, FAAP, FACEP

Associate Professor
Pediatric Emergency Medicine
Children’s Hospital of Richmond at VCU

Linda Meloy, MD, FAAP

Professor
General Pediatrics
Children’s Hospital of Richmond at VCU
Interim Medical Director, VCU Health
Continuing Medical Education

Guest Speakers

Russell Barkley, PhD

Clinical Professor of Psychiatry
Virginia Treatment Center for Children
Richmond, VA

Faith Frankel, MD

Assistant Professor of Clinical Pediatrics
Georgetown University Medical School
Washington, DC

Bethany Geldmaker, PNP, PhD

Virginia Department of Health
Richmond, VA

Veena Ramaiah, MD

Assistant Professor of Pediatrics
Pediatric Emergency Medicine
Child Advocacy and Protective Services
University of Chicago
Comer Children’s Hospital
Chicago, IL

Joseph Sherman, MD

Health Services Director and Pediatrician
Mary’s Place Shelter
Seattle, WA

Children's Hospital of Richmond at VCU Faculty

Pasquale Accardo, MD, FAAP

Professor and Chair
Developmental Pediatrics

Hind Al Saif, MD, FAAP, FACMGG

Assistant Professor
Genetics
Attending Physician, Clinical Genetics
and Metabolism

Stacey Dusing, PhD, PT

Clinical Specialist
Pediatric Physical Therapy

Christine Eubanks, PhD, CCC-A

Director of Audiology
Co-Director, Cochlear Implant Program

Anshu Gupta, MD, MS

Associate Professor
Fellowship Director
Pediatric Endocrinology

Marieka Helou, MD, MPH

Assistant Professor
Director, Associate Fellowship Program
Pediatric M3 Clerkship
Co-Director, Hematology and Oncology

David Lanning, MD, PhD

Professor of Surgery and Pediatrics
Co-Surgeon-in-Chief

Suzanne Lavoie, MD

Professor and Chief
Infectious Disease
Director, Pediatric Residency Program

Dorothy O'Keefe, MD

Associate Professor
Psychiatry

Sanjai Rao, DO

Assistant Professor, Neurology
Medical Director, Pediatric Neurology

Bruce K. Rubin, MEng, MD, MBA, FRCPC

Jesse Ball DuPont Distinguished
Professor and Chair
Department of Pediatrics
Physician-in-Chief, CHoR
Cystic Fibrosis Center, Pulmonary
Medicine

Syndi Seinfeld, DO

Associate Professor
Neurology

Narendra Vadlamudi, MD, DCH, MRCPCH

Interim Chief and Assistant Professor
Eosinophilic Esophagitis Clinic
Gastroenterology and Nutrition

Gregory Vorona, MD

Assistant Professor
Radiology

E. Trey Wickham, MD, FAAP

Associate Professor
Endocrinology and Metabolism
Director of Research
Healthy Lifestyles Center

Chris Woleben, MD

Associate Professor
Emergency Medicine
Associate Dean for Student Affairs

VCU Health Faculty

Marsha D. Rappley, MD

CEO, VCU Health System
VCU Vice President for Health Sciences



Register Online | cme.vcuhealth.org/peds

Registration Fees | Register online: cme.vcuhealth.org/peds

Standard Registration

- \$475 Physician
- \$350 Physician in training or health care professional (NP, PA, RN, etc.)
- \$200 One-day fee
- \$20 Friday QI Session

VA Chapter AAP Members

- \$375 Physician
- \$275 Physician in training

VCU Dept. of Pediatrics

- \$325 Faculty and staff
- Fee waived - Residents and fellows (*pre-approved by Planning Committee*)

MOC Credit (for physicians only)

- \$50 Additional fee

Syllabus (*free download available*)

- \$60 Printed

On-site registrations will incur an additional \$50 processing fee.

Cancellation Policy

Registration fee, less a \$60 non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to cmeinfo@vcuhealth.org on or before **July 5, 2019**. No refunds after this date.

Course Objectives

- Identify evidence-based approaches to address the management of a variety of strategies for treatment of pediatric disorders.
- Integrate research advances and clinical innovations with the delivery of pediatric patient-centered care.
- Apply the discussions on controversies that surround areas of treatment and diagnosis in pediatrics to the bedside/clinical discussions with patients and their guardians.
- Incorporate into practice new guidelines, protocols, skills and best practices for management of pediatric conditions.



Register Online | cme.vcuhealth.org/peds

Lodging Accommodations

Conference Hotel: Hilton Virginia Beach Oceanfront Hotel

3001 Atlantic Avenue, Virginia Beach, VA 23451

A block of rooms has been reserved at the Hilton until June 26, 2019. Book your rooms early as the hotel frequently sells out.

Book online | <https://tinyurl.com/Peds2019Hotel>

Book by phone | Call (757) 213-3000 and identify yourself as an attendee of "Peds at the Beach 2019" to receive the discounted rate.

Discounted room rates, excluding taxes and daily resort fee:

City view: \$369/night | Oceanfront: \$389/night

Discounted rate available two days prior and post the scheduled conference dates, per availability.

Children's Hospital of Richmond at VCU (CHoR)

Children's Hospital of Richmond at VCU is ranked among the nation's top children's hospitals by U.S. News & World Report. Learn more about our services and CME offerings at chrichmond.org/CME.

Virginia Chapter - American Academy of Pediatrics

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Virginia Chapter

View membership video at

<http://youtu.be/7gmGfCs5-y4> and other

information by visiting the VA-AAP website at virginiapediatrics.org.

Disclosure Statement

In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the Activity Evaluation Form.



Register Online | cme.vcuhealth.org/peds

Accreditation and Credit

VCU Health Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

VCU Health Continuing Medical Education designates this live activity for a maximum of 16.25 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit. *Note: Post-test must be completed by September 30, 2019 to receive ABP MOC credit.*

This Live activity, 41st Annual Pediatric Primary Care Conference: Pediatrics at the Beach 2019, with a beginning date of 07/27/2019, has been reviewed and is acceptable for up to 16.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 16.25 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

VCU Health Continuing Medical Education awards 16.25 hours of participation (equivalent to **AMA PRA Category 1 Credits™**) to each non-physician participant who successfully completes this education activity.



Register Online | cme.vcuhealth.org/peds

Connect with your peers!

Saturday, July 27 | Networking Reception & Annual Pediatrics Gathering

This year we have combined two small receptions into one large gathering for all to attend! Join the Department of Pediatrics as they honor long time conference co-chair and developmental pediatrician, Pasquale Accardo, MD, FAAP. You'll be able to connect with other attendees, mix and mingle in a relaxed family-friendly atmosphere, enjoy heavy hors d'oeuvres and view posters highlighting CHoR achievements.

Bring the whole family! Children are invited to attend and enjoy a beach-themed activity and touch tank experience.

Questions and Information

VCU Health Continuing Medical Education
(800) 413-2872 | (804) 828-3640 | cmeinfo@vcuhealth.org

If special accommodations are needed, please contact us at (804) 828-3640
VCU Health is an equal opportunity/affirmative action employer.

Minimum and maximum numbers for attendance at this event have been established, and we reserve the right to substitute speakers/topics, or cancel if necessary.

By attending this event you grant VCU Health CME the right at the event to record, film, photograph, or capture your likeness in any media and to distribute, broadcast, use, or otherwise disseminate, in perpetuity, such media without any further approval or any payment to you.



Register Online | cme.vcuhealth.org/peds



VCU Health Continuing Medical Education
Box 980048
Richmond, Virginia 23298-0048

NONPROFIT ORG.
U.S. POSTAGE
PAID
Richmond, Virginia
Permit No. 4

**The 41st Annual
Pediatric Primary Care Conference
Pediatrics at the Beach
July 27-29, 2019**



Urgent Care • Primary Care • Developmental/Behavioral

